

Marketplace Accelerator

Food Vendor Edition

(6-week track)



Wednesdays | September 16 – October 21 | 6 – 8 p.m.

HYBRID



LOCATION

Riverside Chamber
of Commerce

3985 University Ave.,
Riverside, CA 92501

IN PARTNERSHIP WITH:



Launch with Confidence. Sell with Purpose.

Preparing for your **first** pop-up, local market, or community event? Work side-by-side with **Inland Empire SBDC** experts to refine your business, master your setup, and boost your sales.

What You'll Learn:

- **Licensing & Permits:** Better understand compliance requirements.
- **Finances & Payments:** Payment setup and managing finances.
- **Marketing & Sales:** Attract and keep loyal customers.
- **Booth Design:** Create an engaging booth and customer experience.
- **Ongoing Support:** Access ongoing business support beyond the program.

***Includes additional guidance on food safety requirements, health permits, cottage food regulations, and marketplace compliance.**

Bonus: You have the opportunity to make your first sale during the Riverside Festival of Lights event!

ociesmallbusiness.org
800-616-7232

REGISTER TODAY!

Mktpl-Retail-Vendor-2026.eventbrite.com



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